



**VOICES OF
CONSERVATIVE WOMEN**
Supporting fiscal responsibility, limited government and free market principles

1st Women's Presidential Straw Poll Results

July 29 & 30, St. Louis, MO

Key Points about Straw Poll



- Ballots collected from Friday 12 Noon until Saturday 12:30 PM
- 245 SGS11 attendees
 - 198 women
 - 47 men
- Only women could vote
- 139 straw polls cast
 - 70% of eligible voters



Straw Poll Procedure



-
- All ballots numbered and tracked
 - Polling and ballots under constant staff supervision
 - Participant nametags punched upon casting ballot
 - Collected in sealed box, opened only upon final count
 - Two VOICES staff & two Independent Women's Voice staff completed & confirmed count

Regions Represented



- Northeast (12)
- Midwest (73)
- Southeast (24)
- South (8)
- Northwest (2)
- Upper Midwest (6)
- Southwest (11)
- North (0)

N=137

Ages Represented



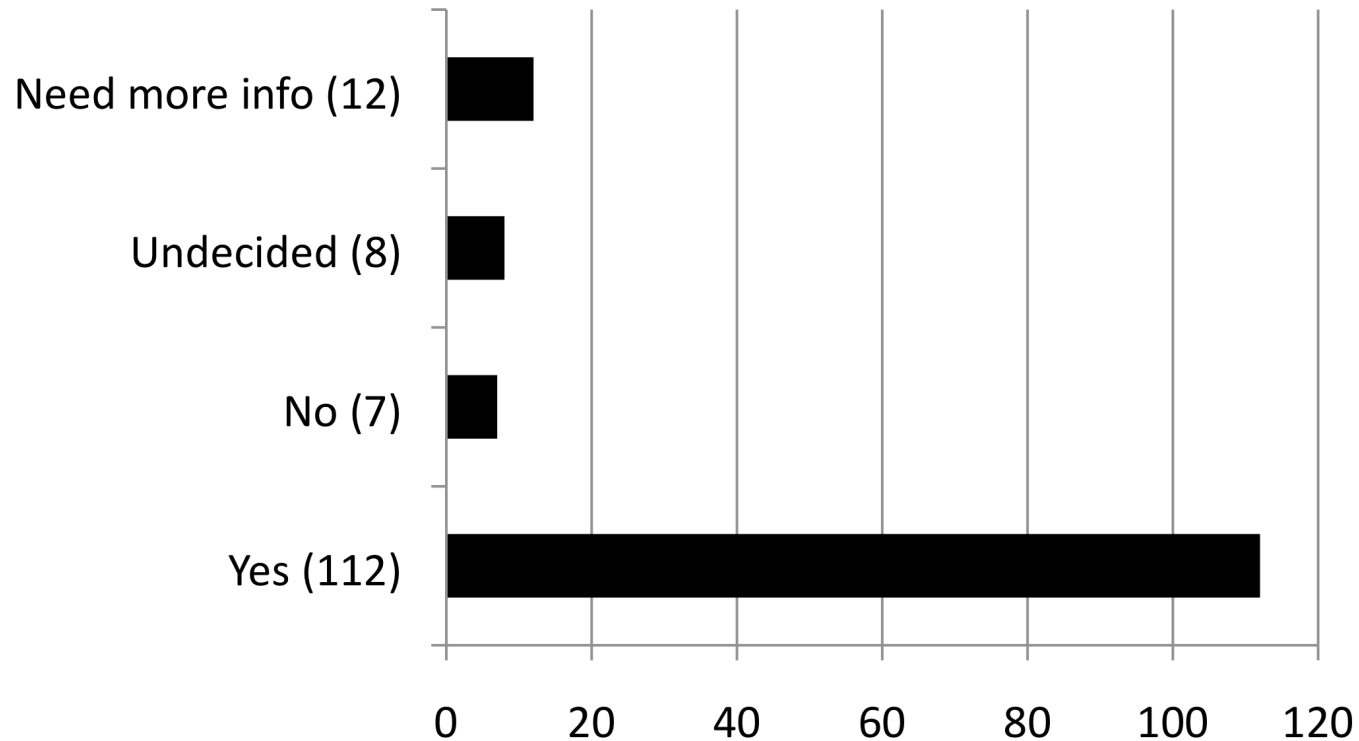
- 18 to 24 (8)
- 25 to 30 (13)
- 31 to 35 (11)
- 36 to 40 (12)
- 41 to 45 (17)
- 46 to 55 (39)
- 56 to 65 (28)
- 66+ (8)

N=136

Issue Question



Do you support "Cut, Cap & Balance" Plan?

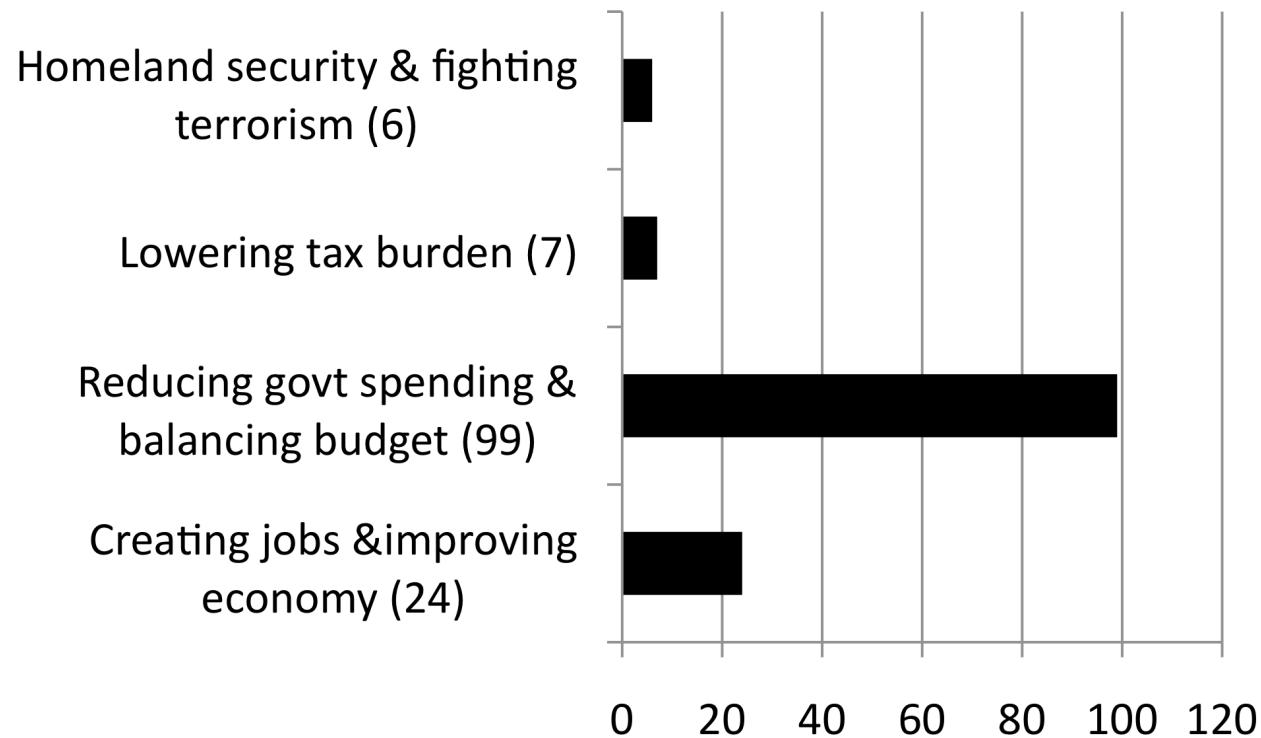


N=139

Issue Question



What is the most important issue?




N=136



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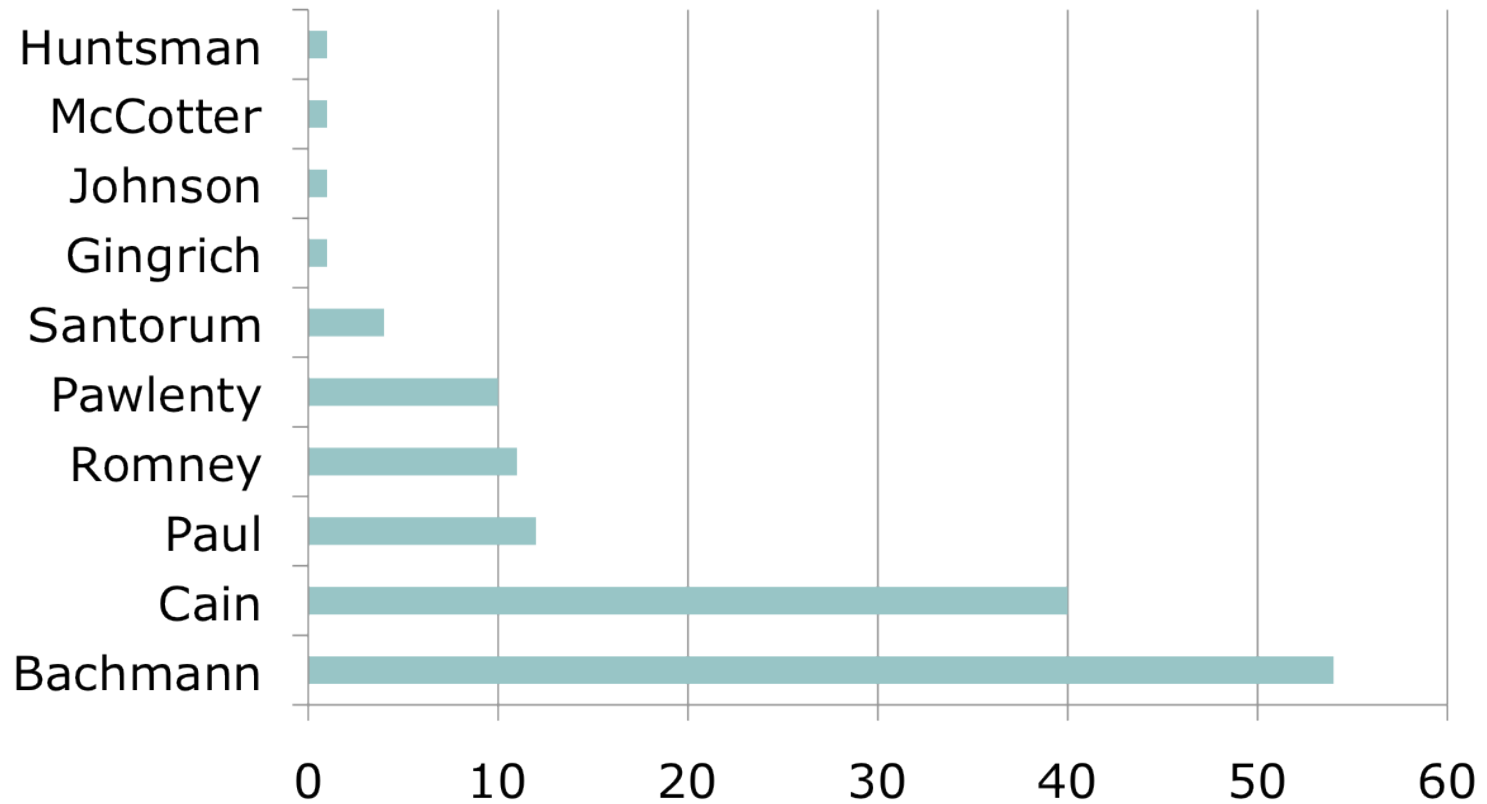
1st Choice Presidential



-
- 1) Bachmann – 54 votes
 - 2) Cain – 40 votes
 - 3) Paul – 12 votes
 - 4) Romney – 11 votes
 - 5) Pawlenty – 10 votes
 - 6) Santorum – 4 votes
 - 7) Gingrich – 1 vote, Huntsman – 1 vote,
Johnson – 1 vote, McCotter – 1 vote

N=135

1st Choice Presidential



N=135



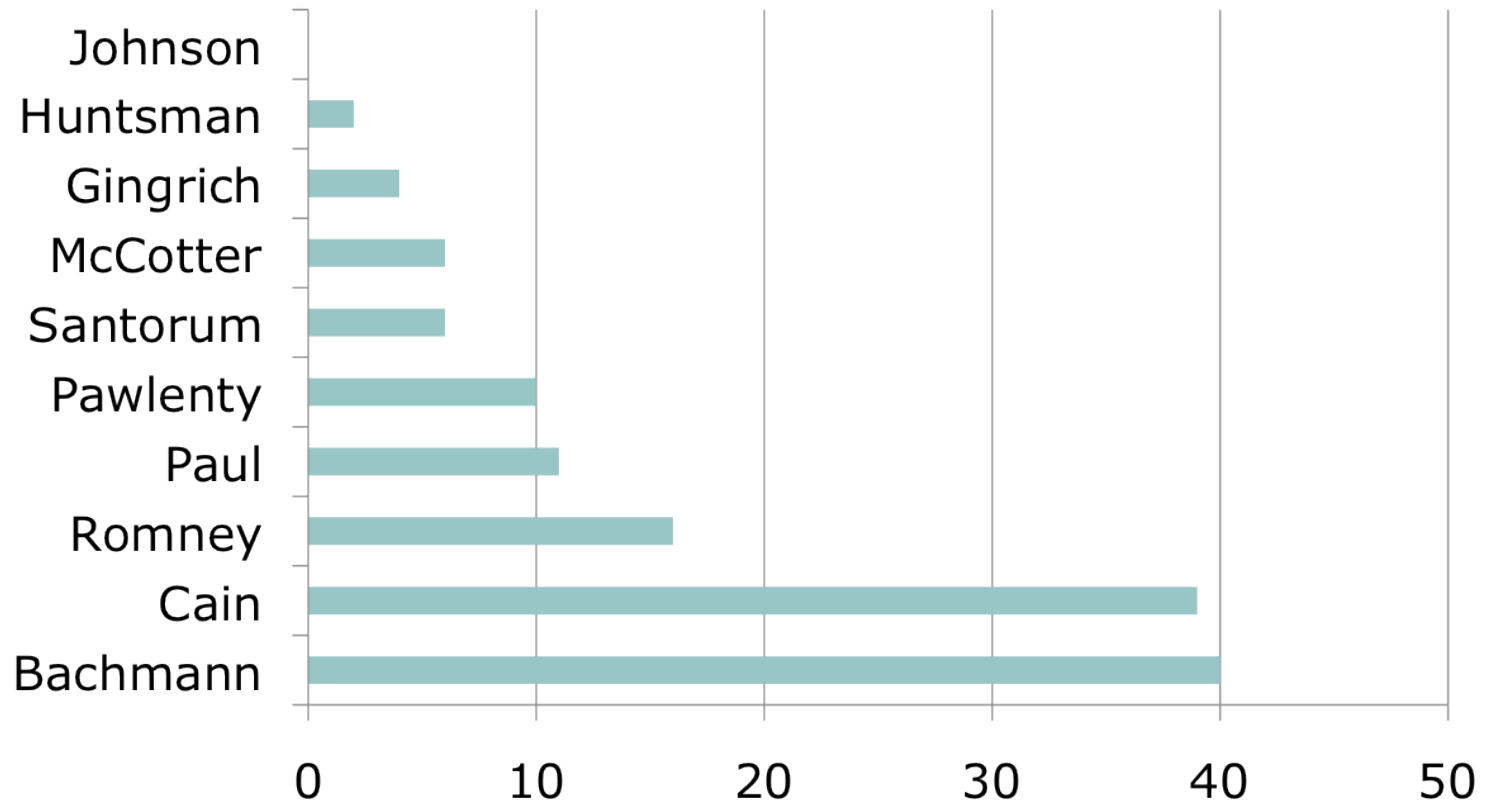
2nd Choice Presidential



-
- 1) Bachmann – 40 votes
 - 2) Cain – 39 votes
 - 3) Romney – 16 votes
 - 4) Paul – 11 votes
 - 5) Pawlenty – 10 votes
 - 6) Santorum – 6 votes
 - 7) McCotter – 6 votes
 - 8) Gingrich – 4 votes
 - 9) Huntsman – 2 votes
 - 10) Johnson – 0 votes

N=134

2nd Choice Presidential



N=134

Learn More About Us



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www.voicesofconservativewomen.org



www.sgpaaction.com



Drawing Winners



**VOICES OF
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- Kindle
 - Jami Curtis
- iPod Shuffle
 - Patrice Carroll
- Cool Conservative Mug
 - Kristin Patras



Thank you!



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